



2019 GALA SPONSORSHIP – Sept 20th To Support Sunset Communities MAJOR GIFT/PLEDGE FORM

Sunset's Fall Gala supports Resident Benevolence, which enables residents who, through no fault of their own, have outlived their life savings to stay in their homes. This event attracts approx. 550-600 guests and is a staple in the Jenison/Grandville community. Because we maximize the number of people allowed at the event, if you sponsor at a level that includes seating, reservation confirmation is required. **Please call 616.254.8090 to secure your preferred seating by Aug 26th or your seats will be released.**

SPONSOR INFORMATION

Company / Individual Name: _____

Representative/Contact Name: _____

Address: _____ City: _____ Zip _____

Phone: _____ Email: _____ Website: _____

Send logo artwork to scarney@sunsetmanor.org

GIVING LEVELS

Presenting Sponsor (\$25,000+) – limit ONE

- Presenting sponsorship on all Gala communications: invitation, website, print, and social media (**commitment prior to Aug. 15th**)
- Name/logo on main Gala stage banner during program
- Verbal recognition at event and digital presentation
- **Tier I** seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo – Most prominent (Event display, Gala program, Our Times newsletter & website)
- Prominent display on "Sunset, Wall of Community Partners" at Sunset Manor & Villages, 5,000+ visitors/yr.
- 5 minute speaking opportunity during Gala introduction (if desired)
- One on one with featured entertainment: photo and autograph
- Recognition by executive leadership and board

Diamond Sponsor (\$20,000) – limit ONE

- Verbal recognition at event and digital presentation
- **Tier I** seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo – Most prominent (event display, Gala program, Our Times newsletter & website)
- Prominent display on "Sunset, Wall of Community Partner" at Sunset Manor & Villages, 5,000+ visitors/yr.
- One on one with featured entertainment: photo and autograph
- Recognition by executive leadership and board

Platinum Sponsor (\$15,000) – limit two

- Platinum sponsorship on all Gala communications: invitation, website, print, and social media (**commitment prior to Aug. 15th**)
- Name/logo on welcome signage prominently display at Gala
- Verbal recognition at event and digital presentation

- Tier I seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Prominent display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.
- Recognition by executive leadership and board

Book Sponsor (\$12,000) – limit ONE (Deadline: Aug. 1st)

- Name and logo “Thank You” recognition in 2019 Neighbors book
- Tier I seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.
- Recognition by executive leadership and board

Gold Sponsor (\$10,000) – limit three

- Name/logo displayed during prelude & dinner
- Verbal recognition at Event and digital presentation
- Tier II seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.
- Recognition by executive leadership and board

Entertainment Sponsor (\$10,000) – limit ONE (Deadline: Aug. 26th)

- You make the entertainment happen!
- Tier II seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.
- One on one with featured entertainment: photo and autograph
- Recognition by executive leadership and board

Pre-Gala Reception: Meet the Entertainment (\$8,000) – limit ONE (Deadline: Aug. 1st)

- Exclusive networking opportunity with community partners
- Opportunity to mingle with the entertainment
- Name/logo on pre-gala reception welcome signage
- Tier II seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.

Silver Sponsor (\$5,000)

- Name/logo on after-glow reception welcome signage
- Tier III seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.

After-Glow Reception Sponsor (\$5,000) – limit ONE (Deadline: Aug. 1st)

- Exclusive post-gala reception at a private venue
- Name/logo on after-glow reception welcome signage
- Tier III seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
- Name/logo (display sign, Gala program, Our Times newsletter & website)
- Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.

- Name Tag (Lanyard Sponsor) (\$5,000) – limit ONE (Deadline: Aug. 26th)**
- Logo on all guest lanyards for name tags
 - **Tier III** seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
 - Name/logo (display sign, Gala program, Our Times newsletter & website)
 - Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.

- Tote Bag Sponsor (\$2,500) – limit ONE (Deadline: Aug. 26th)**
- Logo on all totes for 2019 Neighbors book bag
 - **Tier III** seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
 - Name/logo (display sign, Gala program, Our Times newsletter & website)
 - Display on “Sunset, Wall of Community Partners” at Sunset Manor & Villages, 5,000+ visitors/yr.

- Bronze Sponsor (\$2,000)**
- Verbal recognition at Event
 - **Tier III** seating for up to eight guests (**Attendee names needed to reserve seats by Aug. 26th**)
 - Name/logo (display sign, Gala program, Our Times newsletter & website)

- Family Sponsor (\$1,000)**
- **Tier IV** seating for up to four people (**Attendee names needed to reserve seats by Aug. 26th**)
 - Name/logo (display sign, Gala program, Our Times newsletter & website)

- Friend Sponsor (\$550)**
- Attendee names needed to reserve seats by Aug. 26th

PAYMENT INFORMATION

- Cash/Check (enclosed) *Please make check payable to: Sunset Legacy Foundation*
- To make a credit card donation, visit: **Donate.SunsetCommunities.org**
- Credit Card No. _____ Exp. _____
CVV Security Code (located on back of credit card) _____
- Please invoice to:
- Same address as above
 - Alternative Address: _____

FOR MORE INFORMATION

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